

# PROPERTY

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## Perfectly simple

Once complete, Waterfall Lodge, a stone- and wood-clad mountain cottage in the Cederberg, will overlook a majestic waterfall and river with white sandy beaches – a perfect sanctuary for those who crave calm and tranquility.

The hideaway will be designed, developed and furnished in the same style as other properties (such as Misty Morning, pictured here) that are marketed and managed by Simply Perfect.

'We differentiate ourselves from other commercially orientated fractional ownership products by creating exceptional, niche-market properties for private syndication to a limited number of like-minded lifestyle enthusiasts,'

says one of the Simply Perfect co-founders. Each property 'touches the earth lightly' and offers shareholders an exceptional experience in nature 'where not much of the modern world is to be found'. Four-week shares in Waterfall Lodge are available for R250 000. **Simply Perfect**, [josie@simply-perfect.co.za](mailto:josie@simply-perfect.co.za), [helen@simply-perfect.co.za](mailto:helen@simply-perfect.co.za)



## Dream big

Imagine having access to more than 20 luxurious homes – like the one in Plettenberg Bay, pictured here – throughout Southern Africa and the Indian Ocean for less than the price of just one holiday home. Mirage Leisure and Development and Standard Bank have created the Dream Circle Destination Club, which aims to identify world-class accommodation and leisure facilities that ensure every experience is an absolute dream. The Dream Circle Destination Club team's combined experience means that quality is never compromised, personalisation never forgotten and value never superseded.

Membership to Dream Circle is exclusive and limited to just 168 owners. Members will be able to utilise the homes of their

choice for a period of 32 days a year. Membership lasts for 12 years, after which the properties are sold and members' original investment is paid back, plus any profits earned through the increase in value. Each home has been chosen specifically for its investment potential, as well as for its idyllic setting in the most sought-after locations in the world.

However, the investment is more than just financial – it's an investment in quality of life, boosted by the most amazing holidays, for 12 years, on tropical Indian Ocean islands, in rugged African bush, alongside world-class golf estates, and among the vineyards of the Cape. **Dream Circle Destination Club**, [www.dreamcircledestinations.com](http://www.dreamcircledestinations.com)

## Fractional bytes

A new development in the marketing of fractional ownership properties offers interested buyers and intermediaries access and exposure like never before.

Dirk Wilson of Fractionalownership.co.za explains: 'We are partnering with South Africa's leading property search portals – [thepropertymag.co.za](http://thepropertymag.co.za), [propertygenie.co.za](http://propertygenie.co.za) and affiliated websites – to form The Fractional Network, which will provide exposure for fractional ownership properties simultaneously on six key portals.'

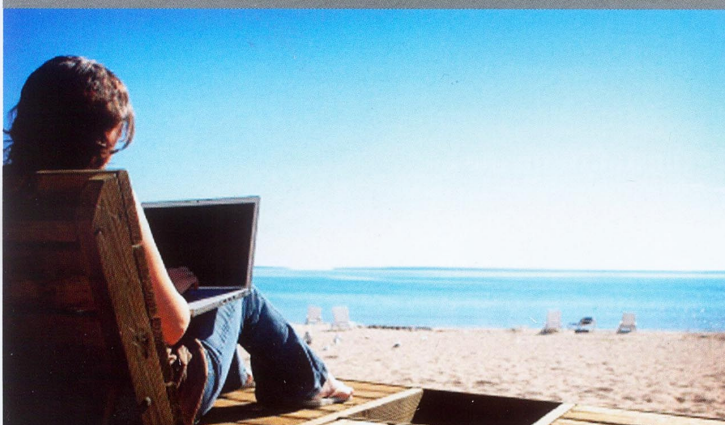
The Fractional Network will allow buyers who are interested in fractional ownership offerings to access them more readily at high-volume sites tailored specifically to their Web-search needs. 'The Fractional Network will feature at least 100 fractional ownership properties, the widest selection of such properties to choose from. The number of companies and properties featured will grow, as will the number of partners who join in the network,' says Dirk.

PropertyGenie's managing executive, Johan Strydom, says: 'As South Africa's leading property portal and exclusive provider of real estate listings to a number of key South African websites, PropertyGenie always looks for ways to enhance its users' experience. Providing our growing base of users access to the latest fractional ownership listings through our integration with Fractionalownership.co.za will provide more purchase options and add considerable value.'

The fractional ownership content will be powered by Fractionalownership.co.za, while the marketing distribution will be done by *The Property Magazine* and PropertyGenie.

Phase One of The Fractional Network will also include the web portals Ooba.co.za, Realestateweb.co.za and SundayTimesProperty.co.za.

Dirk says he is currently talking to a number of major international property portals about joining The Fractional Network. **The Fractional Network**, Lynn Vermeulen, +27 (0)21 556 5032, [Lynn@fractionalownership.co.za](mailto:Lynn@fractionalownership.co.za)



## Paradise road

Seeff Properties is offering investors the opportunity to buy a fraction in a luxury villa in Matala Equestrian Estate & Spa, Mauritius. Matala is situated in the island's most sought-after area, Black River. Amenities include superb equestrian facilities, a private vehicle, use of the estate's yachts and catamarans, a private beach, full access to Tamarina Golf, Spa & Beach Club, superb shopping and a world-class spa. A share in a three-bedroom, three-bathroom villa costs

R267 000, while a share in a four-bedroom, four-bathroom villa costs R398 000. Investors in this offshore opportunity will be entitled to two weeks' use of the villa every second year on a rotational basis, and will automatically be included in Seeff Fractional's international exchange programmes (via Platinum Destinations). Monthly levies of about R195–R280 a month cover DSTV, insurances, maintenance and all other services. **Seeff Properties**, [www.seeff.com](http://www.seeff.com)